



Falck

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Falck will offer worldwide help to travellers in cooperation with the Europ Assistance Group

Falck enters the market for travel assistance worldwide under the name Falck TravelCare. Within the framework of an international cooperation agreement with the Europ Assistance Group and following the acquisition of Europ Assistance's Nordic activities Falck TravelCare enters the market immediately.

Falck is now ready to help leisure and business travellers in need, whether you are travelling to Thailand, Uganda, Norway or the rest of the globe. Falck – as the biggest supplier of assistance provisions in the Nordic region – enters the market for travel assistance and help before, during, and after visits abroad.

The objective is to become one of the leading providers of travel assistance in the Nordic region. As a first step in this strategy, Falck has acquired the international assistance company Europ Assistance's Nordic business and secured a set of mutual cooperation agreements with the Europ Assistance Group in both Roadside assistance and Travel assistance. This gives Falck the opportunity to offer complete assistance solutions and Falck is now the first and only assistance company in the Nordic region that covers people, vehicles, home, and travel activities.

"It is embedded in the DNA of Falck to provide help to people and therefore assistance abroad is a natural extension of Falck's core competences. I am referring to for instance healthcare, crisis management, handling of patients, roadside assistance and emergency preparedness" says Poul Mortensen, Senior Vice President of the Assistance division in Falck.

Concurrently, Falck has joined forces with Europ Assistance in the rest of the world.

"This will assure that Falck TravelCare gets a good start and gets access to an extensive global network of suppliers and pricing agreements, which makes it possible to compete on both safety, price, and quality against the best in the international industry. This is for the benefit of the customers", says Carsten Vraa-Jensen, Managing Director for Falck TravelCare.

Conversely, Europ Assistance's international and final customers will also have preferred access to Falck's best in class assistance services in the Nordic region both in Travel and Roadside assistance.

Europ Assistance is one of the leading companies in the world when it comes to assistance and claims management. As part of the agreement, Falck acquires Europ Assistance's Nordic 24-hour emergency centre in Stockholm and will continue to service the customers of Europ Assistance in the Nordic region.

To secure a strong local anchoring and to be able to provide high quality service in the individual countries, Falck TravelCare is established in the existing countries where Falck does business - Denmark, Sweden, Norway, and Finland.

For further information please contact Senior Vice President of Falck Assistance Poul Mortensen at +45 20 96 57 00, or Managing Director in Falck TravelCare Carsten Vraa-Jensen at +45 21 40 20 25

Facts: Falck TravelCare and Europ Assistance:

Falck TravelCare is a new company under Falck Assistance and will provide, among other things, travel assistance to both insurance companies and corporate customers. Falck TravelCare has made an extensive and global cooperation agreement with Europ Assistance, which has a yearly turnover of over one billion euro. Europ Assistance is thus one of the leading assistance companies in the world. Europ Assistance's primary business areas include: roadside assistance, travel assistance, healthcare, and home assistance. These services are carried out in 208 countries through 33 subsidiaries, 6000 employees, more than 400 local agents, and 410,000 suppliers.